

ABSTRACT

Method, apparatus, and computer-readable medium for integrating online and
5 off-line commerce are provided. A customer of a business is enabled to arrange for
purchase of goods or services from a web site of the business, while preferably present at
a physical "point of sale" location of the business (i.e., one of its stores), and to pay for
the purchase off-line at that location. The business (vendor) then initiates shipment of the
order from a separate location.

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